



August 30, 2021

To the TSCA Nominating Committee:

I am honored to serve as a nominee for the Vice-President Elect position of the Texas Speech Communication Association. As a lifelong communication educator, I have made it my mission to use the classroom as a place where students can grow, develop individual agency, and become competent communicators.

My time with TSCA has been an enriching experience. I have enjoyed the conferences, meetings, workshops, and presenting on various topics. Additionally, my service to the communication discipline has been long. I hold an undergraduate degree in speech communication, a master's degree in speech communication, and a Ph.D. in communication studies. I just began my 24th year at Howard Payne University, where I teach all levels of communication classes and serve as the department chair.

In addition to my time in the classroom and as an administrator, I have had the great joy of coaching HPU's speech and debate team. This has not only allowed our students to have access to the collegiate forensics environment, but it has also enabled me to learn and connect with many forensics educators across the nation. We are active in the Texas Intercollegiate Forensics Association, and I serve as the treasurer of the National Christian College Forensics Association as well.

My years have also been spent serving many of our area schools by being the UIL speech and debate director for many elementary, middle school, and high school district meets, as well as serving as the Region 1-3A speech and debate director for the last four years.

When I think about future of TSCA, the state of communication education, and the continued move into a digitized society, I am concerned about the manner in which we prepare students to be competent, civilized members of our society. Besides basic interpersonal skills, students must also possess the requisite skills to enhance their learning and employability prospects in the future. As we move forward, our discipline must continue to emphasize the nature of human communication in relationship to digitized communication, and find the balance between the two. We must continue to advocate for communication education at all levels, from primary school through graduate school, joining as colleagues to promote our discipline.

I look forward to continued active participation in TSCA and to serve the organization in any capacity that I can.

Sincerely,

Dr. Julie Welker
Chair, Howard Payne University Department of Communication
Professor of Communication

CURRICULUM VITAE

JULIE K. WELKER

HOME ADDRESS 6623 CR 270, Early, TX 76802
jwelker@hputx.edu 325-998-3124

ACADEMIC PREPARATION

**Ph.D., Communication Studies, Regent University, Virginia Beach, Virginia,
December 2005**

**M.A., Speech Communication, Southwest Texas State University, San Marcos,
Texas, 1996**

B.S., Speech Communication, Howard Payne University, Brownwood, Texas, 1994

PROFESSIONAL EXPERIENCE

Howard Payne University, Brownwood, Texas

Professor of Communication, January 2004-present

Chair, Department of Communication, October 2011-present

Undergraduate courses taught: Fundamentals of Human Communication,
Nonverbal Communication, Interpersonal Communication, Communication Theories,
Rhetorical Criticism, Argumentation and Debate, Family Communication, Persuasion,
Forensics, Public Relations Strategies, Public Relations Campaigns, Sport, Media and
Culture, Oversee Communication internships, Student Speaker Bureau Speech and
Debate Team coach

Graduate courses taught:

MGT 4321 Organizational Communication 2013-2016

KIN 5305 Public Relations in Sport and Wellness 2016

Baylor University, Waco, Texas

Adjunct, Spring 2003, Fall 2003

Department of Journalism

Course taught: Writing for Public Relations

St. Paul's Episcopal School, Waco, Texas

6th Grade Teacher, August 2002-December 2003

Courses Taught: Language Arts and Social Studies;

Advisor of *The St. Paul's News* student newspaper

McLennan Community College, Waco, Texas**Adjunct**, Summer-Fall, 2003

Department of Speech Communication

Courses taught: Interpersonal Communication; Business and Professional Communication

Howard Payne University, Brownwood, Texas**Assistant Professor of Communication**, 1997-2002

Department of Communication and Theatre

Courses taught: Fundamentals of Journalism, Newspaper Production, Fundamentals of Newspaper Design, Fundamentals of Speech Communication, Interpersonal and Small Group Communication, Intercultural Communication, Business and Professional Communication, Rhetorical Criticism, Communication Theories, Persuasion, Argumentation and Debate, Gender Communication, Family Communication

Texas State Technical College, Brownwood, Texas**Adjunct**, Summer 1999

Course taught: Fundamentals of Speech Communication

Tarleton State University, Stephenville, Texas**Adjunct**, 1997-1998

Courses taught: Business and Professional Communication, Fundamentals of Speech Communication

Southwest Texas State University, San Marcos, Texas**Graduate Teaching Assistant**, 1994-1996

Courses taught: Fundamentals of Speech Communication

RESEARCH—PROFESSIONAL PRESENTATIONS

“The Future of Informative Speaking in High School & College Forensics” Panel chair at the Texas Speech Communication Association, October, 2016, San Antonio, Texas

"Developing Intercultural Critical Thinkers: Using Academic Debate to Explore Culture” Panel participant at the Texas Speech Communication Association, October 6, 2015

“*Gossip or God? Prayer Chains as Religion’s Rampant Rumor Mill*”
Paper presented at the National Communication Association, November 23, 2008, San Diego, CA

“*Communicating Worldviews: Feminists of Faith*”
Panel participant, National Communication Association, Nov. 16, 2007, Chicago, IL

“Family Connection Sites: Understanding the Implications of Parental Mediation of Children’s Internet Usage”

Paper presented at the National Communication Association, Nov. 19, 2006, San Antonio, TX

PROFESSIONAL SERVICE

HPU Awards:

20 Years of Service, May 2018
15 Years of Service, May 2013
10 Years of Service, May 2008
Faculty Member of the Year, May 2010
Excellence in Teaching, May 2008
Excellence in Teaching, May 2007
Excellence in Teaching, May 2006

Professional Service, Committees, HPU Work/Service, & Public Speaking:

Texas Speech Communication Association
 Educator Training Committee—2021
 Bylaws Committee—2018-2020
 TIFA Educator of the Year 2020
 “Online Communication Classes as Echo Chambers: Are We Killing the Face-To-Face Experience?” presenter, 2019
 “Truthiness Across the Curriculum” presentation chair, 2018
 “Future of Informative Speaking In High School & College Forensics” presentation chair, 2017
 “Hosting and Attending International Debates to Develop Global Citizens” presenter, 2016
 Speech & Debate Contest Director, multiple area high schools, middle schools, and elementary school meets 2005-present
 UIL Speech and Debate Director, Region 1 3-A, Abilene Christian University, April 2017, 2018, 2019, 2020
 Jacket Journey Featured Speaker, 2014-present
 Strategic Plan Finance Committee—2016-2017
 Chair, Faculty Ad Hoc Committee on Faculty Rank, 2017
 University Curriculum Council—2016-2017
 WWII Rhetoric and History Short-Term Study Abroad Trip Leader-2017
 HPU Football Recruiting Day Speaker, 2017-present
 UIL Speech and Debate District Director, San Saba, March 2017, 2018, 2019
 “Planning and executing a debate strategy,” HPU Model UN Team Presentation, April 2017, 2018
 Spring into Wellness Health Fair, Social Wellness Chair, 2017, 2018, 2019
 Texas Farm Bureau Free Enterprise Speaking competition judge, October 2016, 2017, 2018, 2019
 Brownwood Rotary Club Guest Speaker—2016, 2020

HPU Retired Faculty and Staff Guest Speaker—2016
 HPU Criminal Justice Faculty Member Search Committee--2016
 Italy & Greece Study Abroad Faculty Assembly President, 2013-2015
 Administrative System Search Committee, 2015-2016
 Faculty Assembly Vice President, 2011-2013
 Outstanding Faculty Member of the Year Committee—2012, 2013, 2015, 2017
 Student Speaker Bureau Coach—Spring 2004-present
 Retention Committee, 2011-2015
 Early ISD Student Health Advisory Council Guest Speaker—2015, 2017
 University Colloquium Series Speaker, 2013
 HPU Heritage Ring Chapel Speaker, 2012
 HPU Art Department Chair Search Committee Member, 2012
 Brownwood Rotary Club guest speaker—2013
 HPU Retired Faculty and Staff guest speaker—2013
 Freshmen Advising/First-Year Advising Committee—Spring 2006-present
 Director, HPU Summer and Young Scholars program—Summers 2009-present
 Renaissance Faire Co-chair, QEP Week Committee—2004- 2005
 Retention Committee—Fall 2005-Spring 2006
 50s Week QEP Committee—2005-2006
 Resurrection Week Committee—Spring 2006
 American Revolution Faire Co-Chair, QEP Week Committee—2006-2007
 --Presenter, Women in the American Revolution
 “Not Your Average Betsy Ross,” QEP Presentation, April 19, 2007
 Servant Leadership Award Selection Committee—Spring 2007, 2008
 60s Week QEP Committee—2007-2008
 --Presenter, Feminism in the 1960s
 “Feminism in the 1960s,” QEP Presentation, Monday, Feb. 11, 2008
 National Christian College Forensics Association Coach of the Year, 2007-2008
 London QEP Trip Faculty sponsor—Spring 2008, 2009
 Vice President for Academic Affairs Search Committee Member—Summer 2007
 HPU Summer Chapel Devotion Leader—Summer 2007
 HPU Senior Salute Speaker—Spring 2007, Spring 2008
 HPU Lady Jackets Head Basketball Coach Search Committee Member—Summer 2008
 HPU Breast Cancer Awareness Walk-A-Thon Participant on “Ladies for Life” team--
 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014
 HPU Young Scholars Recreation Teacher—Summers 2007, 2008
 Institutional Effectiveness report writer—Communication Studies and General
 Education—Oral Communication
 Editor, Heart of Texas Camp and Conference Center newspaper, 2001-2008
 Faculty Adviser, *The Yellow Jacket*, HPU, 1997-2002
 Student Speaker Bureau Faculty Sponsor, HPU, 2001-2002; January 2004-present
 Guest Speaker, HPU New Student Orientation, August 2001
 Feature Writing Contest Director and Designer, Texas Intercollegiate Press Association,
 April 2001
 Retention Committee member; served as subcommittee chair on student avenues of
 communication, HPU 2000-2002

Debate Moderator, Fall 2000
 Guest Co-Host for Election Coverage, KOXE radio, Brownwood, Texas,
 November 2001
 Student Leadership Development Committee member, HPU 1999-2001
 Operation S.T.I.N.G. Committee, HPU, 1999-2000
 Keynote Speaker, Richland Springs Independent School District, May 1999
 Chapel Committee, HPU, 1998-1999
 Servant Leadership Task Force, HPU, 1998-1999

PROFESSIONAL MEMBERSHIPS

National Communication Association
 Texas Speech Communication Association
 Religious Communication Association
 National Christian College Forensics Association (Treasurer, 2010-present)
 Texas Intercollegiate Forensics Association
 Phi Kappa Delta (national forensics society)

COMMUNITY SERVICE

Daughters of the Republic of Texas, Welcome W. Chandler chapter
 (officer-various positions, 2004-present)
 President, 2015-present
 Vice President, 2010-2015
 Reporter—2005-2007
 Secretary—2005-2010
 Texas History Contest Committee Member—2006, 2007, 2008
 Constitution and Bylaws Committee Member—2008
 Parliamentarian—2007-2009

Zephyr Water Supply Corporation Board of Directors, January 2019-present

Early Independent School District
 Early Middle School PTO-2016-2018
 ACE Parent Advisory Council—2015-2017
 Campus Improvement Team –Fall 2007-Spring 2015 (Chosen by EISD
 administration and faculty)

Christian Women's Jobs Corps, volunteer speaker

Basketball Tournament League and Early Girls Softball Association coach 2005-2016

Weight Watchers International Certified Leader, Lifetime Member

CHRISTIAN SERVICE

Member, Early First Baptist Church: 2010-present

- Women's Leadership—2015-present
- Women's Ministry Connections Luncheon speaker—2016
- Co-teacher, AWOL Adult II Sunday School class 2012-present
- Children's Ministry KFC LOTT team leader—2013-2017
- EFBC Activities Committee—2013-2015
- Marriage Study Bible Leader--2013

Member, Southside Baptist Church: 2004-2010

- Life Connection (Sunday School) Leadership Team member
- Children's program volunteer teacher
- Extreme Makeover Leadership Team—Communications Coordinator
- 40 Days of Community Leadership Team—Co-Director
- Women's Ministry—various jobs
- Small Group host
- MOPS Guest Speaker—Spring, 2007
- The Women's Lunch at Southside Church Guest Speaker—Spring 2008
- The Women's Lunch Planning Team
- VBS Team Leader

ADDENDUM FOR FACULTY APPRAISAL AT HPU

SUMMATION OF SCHOLARLY AND PROFESSIONAL ACTIVITIES

(See Table 1 and “Codes to Use” for cross-reference)

SCHOLARSHIP OF TEACHING AND LEARNING

e. Presentations at conferences/workshops

- July 2015—Presented Conflict Management seminar to Brownwood Regional Medical Center CEO and upper-level managers
- October 2015—Presented at the Texas Speech Communication Association conference: “Developing Intercultural Critical Thinkers: Using Academic Debate to Explore Culture”
- November 2015—Hosted SSB UIL Workshop for area schools
- October 2016—Session chair at the Texas Speech Communication Association conference: “The Future of Informative Speaking in High School & College Forensics”
- December 2016-- Hosted SSB UIL Workshop for area schools

f. Conference/Workshop Attendance

- Attended Texas Speech Communication Association fall convention, October 2016, 2017
- DRT District II Convention, August, 2015-present
- DRT District II Bylaws workshop, March 2016
- DRT State Convention, 2016-present

g. Professional Meeting Attendance

- Texas Speech Communication Association fall convention, October 2016, 2017, 2018, 2019
- National Christian College Forensics Association Spring meeting, March 2016, 2017, 2018

h. Curriculum Review/Revision

- Revised and updated Department of Communication curriculum for 2016-2017, 2018-2019, changes approved by the HPU School of Music and Fine Arts

i. New Courses/Curricula

- Developed three new courses for the Department of Communication:
COM 3335—Integrated Sport Communication
COM 3355—Social Media and Digital Communication
COM 3371 Health Communication

j. New teaching materials

- Integrated new videos, blogs, and online assignments into two of my classes (COM 1310 & COM 3341)

SCHOLARSHIP OF DISCOVERY

e. Paper Discussant

- October 2015—Texas Speech Communication Association

SCHOLARSHIP OF INTEGRATION

c. Presentations at Conferences/Workshops

- July 2015—Presented Conflict Management seminar to Brownwood Regional Medical Center CEO and upper-level managers
- October 2015—Presented at the Texas Speech Communication Association conference: “Developing Intercultural Critical Thinkers: Using Academic Debate to Explore Culture”
- November 2015—Hosted SSB UIL Workshop for area schools

d. Conference/Workshop Attendance

- Attended Texas Speech Communication Association fall convention, October 2016
- DRT District II Convention, August, 2015
- DRT District II Bylaws workshop, March 2016

e. Professional Meeting Attendance

- Texas Speech Communication Association fall convention, October 2016
- Texas Intercollegiate Forensics Association Fall/Spring meetings 2015/2016
- National Christian College Forensics Association Spring meeting, March 2016

f. New Courses/Curricula

- Developed three new courses for the Department of Communication:
COM 3335—Integrated Sport Communication
COM 3355—Social Media and Digital Communication
COM 3371 Health Communication

SCHOLARSHIP OF APPLICATION

c. Presentations at Conferences/Workshops

- July 2015—Presented Conflict Management seminar to Brownwood Regional Medical Center CEO and upper-level managers

- October 2015—Presented at the Texas Speech Communication Association conference: “Developing Intercultural Critical Thinkers: Using Academic Debate to Explore Culture”
- November 2015—Hosted SSB UIL Workshop for area schools

d. Conference/Workshop Attendance

- Attended Texas Speech Communication Association fall convention, October 2016
- DRT District II Convention, August, 2015
- DRT District II Bylaws workshop, March 2016

f. Technical Assistance

- Provide training and technical assistance for area public schools in all speech and debate events, coaching, judging & tabulation for tournaments. Schools include: Blanket, Early, Bangs, Zephyr, San Saba, Cross Plains, Coleman, Goldthwaite, Comanche, Gorman, & Stamford ISDs

f. Program Evaluation

- Conducted review of Department of Communication programs and curriculum. Completed annual program evaluation for department.

PROFESSIONAL ACTIVITIES

a. Routine Consulting

- Provide consulting, training and technical assistance for area public schools in all speech and debate events, coaching, judging & tabulation for tournaments.

b. Professionally-Related Service

- Provide consulting, training and technical assistance for area public schools in all speech and debate events, coaching, judging & tabulation for tournaments

c. Officer of Professional Organization

- Treasurer, National Christian College Forensics Association, 2010-Present

d. Conference/Workshop Attendance

- Attended Texas Speech Communication Association fall convention, October 2016
- DRT District II Convention, August, 2015
- DRT District II Bylaws workshop, March 2016
- National Communication Association: 2006, 2007, 2008, 2009

e. Professional Meeting Attendance

- Texas Speech Communication Association fall convention, October 2016
- Texas Intercollegiate Forensics Association Fall/Spring meetings 2015/2016
- National Christian College Forensics Association Spring meeting, March 2016

f. Professional Membership

- National Communication Association
- Texas Speech Communication Association
- Religious Communication Association
- National Christian College Forensics Association (Treasurer, 2010-present)
- Texas Intercollegiate Forensics Association
- Phi Kappa Delta (national forensics society)

g. Sponsorship of Student Organization

- Coach, Student Speaker Bureau Speech and Debate Team—nationally recognized speech and debate program
-



Richard K. Fiese, PhD
Dean, School of Music and Fine Arts
Professor of Music
1000 Fisk Street
Brownwood, Texas 76801-2715
325-649-8600
rfiese@hputx.edu

Texas Speech and Communication Association

September 2, 2021

To whom it may concern:

I am writing in response to the request of Dr. Julie Welker to provide a letter of recommendation in support of her candidacy for the position of Vice-President Elect of the Texas Speech and Communication Award. I serve as Dr. Welker's dean and immediate supervisor and have worked alongside her for the past six years in her role as Chair of the Department of Communication for Howard Payne University. During this time, Dr. Welker has consistently demonstrated the very highest levels of professionalism. Her work product as both an impassioned teacher in the classroom and as a most capable administrator is above reproach.

Dr. Welker provides exceptional leadership within her area and is a creative and contributing member of the School in which she serves. She is detail oriented but is always considerate of the larger context in which she operates. She is tireless in support of the opportunities for her students in classroom and through managing a large number of internship and co-curricular occasions including a number of international travel courses.

She has been an active and influential member in forensics, preparing students for competition at the national and international levels, providing instruction through clinics and workshops, serving as an adjudicator and by hosting a various guests on our campus.

It is without reservation that I commend the selection of Dr. Welker for the position for which she has been nominated and I am confident that she will provide the same levels of energetic and enthusiastic leadership to your organization as she has to our Department of Communication.

In the service of Christ Jesus,

A handwritten signature in blue ink, appearing to read "Richard K. Fiese".

Richard K. Fiese, PhD

TSCA 2015 convention program

E-7 **Hosting and Attending International Debates to Develop Global Citizens** **Magnolia**

Sponsor: **TIFA/TCCFA**
Coordinator: Brandon H. Wood, Central Texas College
Chair: Brandon H. Wood, Central Texas College

Presenters: Wayne Kraemer, Texas State University
 "How to Build a Bridge: Beginning an International Debate Partnership"
 Julie Welker, Howard Payne University
 "Developing Intercultural Critical Thinkers: Using Academic Debate to Explore Culture"

While most schools with forensics programs focus on the state or even national level, a third option exists. International programs for collegiate debate provide an amazing opportunity to start ripples from "across the pond" and develop global relationships. The panel will discuss how to

2016 TSCA Convention Program

Panel E Programs
Saturday, October 7, 2016
10:15 AM - 11:15 AM

E - 1 **Future of Informative Speaking In High School & College Forensics** **La Joya**

Sponsor: **TIFA/TCCFA & IDHS**
Coordinator/Chair: Julie Welker, Howard Payne University
Presenters: Joe Muller, Saint Mary's Hall
 Jonathan Stansbury, Lone Star College
 Martin Randy Cox, University of Texas at Austin

With the recent addition of informative speaking to NSDA and the continual evolution of the event on the collegiate level, this panel seeks to examine how some coaches approach the event in its conception, creation, and presentation.

****Great for veteran coaches!**

E - 2 **Advanced Counter Plan, T, & Theory** **Grand Ballroom A**

Sponsor: **Argumentation & Debate**
Coordinator/Chair: Rory McKenzie, Lindale High School
Presenters: Dan Lingel, Jesuit College Preparatory School of Dallas
 John Mast, Stephen F. Austin High School, Austin

This panel will explore effective teaching methods and strategy for advanced policy debate arguments.

****Great for veteran coaches!**

43

2017 TSCA Convention—Unable to attend

2018 TSCA Convention

2017-2018 Standing and Ad Hoc Committees

BYLAWS

Chair: Ann Shofner '18
Sara Jane Barne '19
Kathy Owens '19
Julie Welker '20
Kristi Bralley '20

GOVERNMENT AFFAIRS

Co-Chair: Sami Womack '20
Co-Chair: Ryan Lovell '20
Greg Mayo '20
Seth Piestek '20
Linda Alderson '21
Andrew Griffith '21
Ruben Richardson '21

SPEECH/THEATRE IN PUBLIC SCHOOLS

Chair: Ross DeLeon
Ramon F. Arana '19
Andrew Barnett '19
Angi Burns '19
Carolyn Mackey '19
Janice Valenzuela '19
Max Thompson '20

COLLEGE & UNIVERSITY

Chair: Sarah Contreras
Justin Blacklock
Casey Garcia
Trey Guinn
Rebecca Kerr
Sarah Contreras
Meghan Pace
Rachel Riggs

LOCAL ARRANGEMENTS

Chair: Tasha Kneis
Amy Aldridge Sanford
Dale Anderson
Martha Fair
Amy Tilton Jones
Eric Pison

TASK FORCE ON STRATEGIC PLANNING

Sara Jane Barne
M'Liss Hindman
Brent Hinkle
Connie McKee
Rory McKenzie
June Smith

COMMITTEE ON EDUCATOR TRAINING

Chair: Melissa Denny
Victoria Graves
Tracy Matthews
Stacey McGee
Kirsten Nash
Krista Nix-Buckner
Angie Richard

NOMINATING COMMITTEE

Chair: Amy Kasprzyk
Dale Anderson
Lacy Cannon
Nicole Cornish
Patrick Ralls
Clay Wheeler

TIME & PLACE

Chair: Trudy Hanson (West)
Victoria Beard (South)
M'Liss Hindman (East)
Michelle Watkins (Central)
Kandi King (Ex-Officio - Comptroller)

UIL ADVISORY

Chair: Eloise Blair
Ross DeLeon
Shawn Duthie
JP Fugler
Joanna Hickey
Tania Kelley
Victor Martnez
Marilyn Myrick
Louie Pacheco
Bryan Witt

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE

Jacklyn Davis
Laura Lara
Floyd McConnell
Jacklyn Ochoa
Dela O'Brien
Jim Towns

PUBLIC RELATIONS

Chair: Michael Merritt '20
Timothy Haynes '18
James Thompson '18
Martha Pierson '19
Deanne Christensen '20
Dannny Moss '20
Charles Wills '20

RESOLUTIONS

Chair: Adesewa Omeruyi '19
Melissa O'Neal '18
Angela Vermer '18
Jayson Anderson '19
Adrian Gallardo '19
D'Nan Mathis '19
Karen Schilling '19
Kasey Willeby '19

EDUCATOR OF THE YEAR

Chair: Karl McKenzie '19
Dale Anderson '18
Kyia Brookshier DeLeon '19
Lacy Cannon '20
Ralph Long '20
Barbara Mayo '20
Amanda Jo Ratloff '19
Julie Schmers '20
George Tennison '19

Ad Hoc - Caucuses

Chair: Melissa Witt
Jennifer Adams
John Augillard III
Kim Falco
Kathryn Kelly
Al Martnez

TSCA Conference 2019 Call for Papers and Panels

Echo Chamber

I fear our community has fallen victim to a very simple principle - we have become trapped in an echo chamber. The state of Texas boasts one of the best communications programs in the world and is home to, if not the strongest high school and collegiate forensics circuit in the country, one of the strongest. This convention, every year, is an opportunity to reinvest in ourselves and laud ourselves for the growth and excellence in our community. Despite our continued success in the academic field of communications scholarship and our continued competitive success at the middle school, high school, and collegiate levels, we continue to face challenges to our positions within schools.

With the recent publication of the *Long-Range Planning Public Input Survey Final Results*, the Texas Comprehensive Center at American Institutes for Research confirmed what we have known for years - this discipline is essential to student success. It's time to break out of our echo chamber and fight to secure our place in schools once again. In addition to focusing on teaching communication, problem-solving, and critical thinking, panels should focus on the cross curricular components of a well-rounded communication education.

Join us by sharing your research and ideas at the 2019 TSCA Conference in West Texas on October 3-5, 2019.

Desired Outcome of Public Education Ranking Results

The first ranking question was as follows: "What is the desired outcome of public education in Texas? Please rank your top 5 choices." Respondents ranked "To teach communication, problem-solving, critical thinking and other employability skills" first, followed by "To prepare students to be productive citizens of society" and "To develop lifelong learners" as the top desired outcomes of public education.

Rank	Ranked Outcome	N of Rankings
1	To teach communication, problem-solving, critical thinking and other employability skills	9,303
2	To prepare students to be productive citizens of society	8,221
3	To develop lifelong learners	6,268
4	To teach academic knowledge and skills	5,052
5	To teach ethics and morals	1,681
6	To help students develop basic life skills (e.g., hygiene, nutrition)	1,146

Corpus A

Truthiness Across the Curriculum

Coordinator: Sarah Contreras - Del Mar College
Chair: Julie Welker - Howard Payne University

Presenter:
Kathryn Kelly - Blinn College

In the age of perceptions of "Fake News," bringing in discussions of current events into any classroom can spawn natural debate. This panel will be a lively discussion regarding tips and strategies to teach "rational debate" across the curriculum utilizing current events.

Matagorda

Planning Critical Thinking Events for the Classroom and Beyond

Coordinator: Martha Fair, CCISD
Chair: Charles Howard, Tarleton State University

Presenters:
Karyl A. Goen, Tarleton State University
Jennifer T. Edwards, Tarleton State University
Tracey Holley, Tarleton State University
Paul Stafford, Tarleton State University

Panelists will focus on fake news within social media platforms, online classroom decisions and presentations, graduate level fake news dispersion on thesis documents and defense presentations, planning large scaled events (i.e. The Texas Debate) and how students vet research to debate others in a university-wide campus debate event.

Corpus C

Bad Hombres: Examining Cultural Identity in the Trump Era

Coordinator: Vanessa Amos - Canyon Hills MS
Chair: Clay Wheeler - Schimelpfenig MS

Presenters:
Vanessa Amos - Canyon Hills Middle School

Working with students who are persons of color can present a unique challenge in 2018, when it's easy for them to feel as though their perspectives do not matter to many fellow Americans. This session will explore bold ways to empower the voices of students who may be feeling angry, marginalized or helpless and seeks to bring their stories

Nueces A

AP Seminar

Coordinator: Vanessa Chapa, McAllen High School
Chair: Vanessa Chapa, McAllen High School

Presenters:
Vanessa Chapa, McAllen High School
Kirsten Nash, Hendrickson High School

In a time when communications courses are being eliminated, coaches frequently look for ways to make themselves more valuable/necessary to their schools and/or to identify other courses to fill their course load. The AP Capstone program is a fantastic way to supplement your teaching schedule. If you have ever wondered what an

Nueces B

Panel F: 5:45 - 6:45

Perceptions of Media Credibility in the Fake News Era

Coordinator: Trey Guinn - Incarnate Word
Chair: Trey Guinn - Incarnate Word

Presenters:
Maren E. Minchew - Univ. of the Incarnate Word
Trey Guinn - University of the Incarnate Word
Raymond Blanton - Univ. of the Incarnate Word

Will explore the cultural, interpersonal, and rhetorical implications of the idea of fake news and the spread of misinformation online using a mixed methods survey that was developed to gain an understanding of the public's perceptions concerning fake news, focusing on how they consume media, what influences the media they select, who are the least and most credible outlets and media types, and what role self-esteem plays in the fake news phenomenon.

The Great Debate - CANCELLED

Coordinator: Melissa Denny - Amarillo HS

Presenters:
AFF—Charles "Charlie" Wise
NEG—Christopher Brannen, Barbers Hill HS

RESOLVED: This House favors substantial increase in Federal regulation of Social Media.

Two experienced debaters and coaches demonstrate Lincoln-Douglas debate on a topic intimately related to the Convention theme of "Truthiness." Corpus Christi media and local debate squads have been invited to attend.

Copano

DIY Interpretation Camp

Coordinator: Aimee Kasprzyk - Blooming Grove
Chair: Eric McClellan - MacArthur High School

Presenters:
Andrew Barrett - J. Frank Dobie High School
Vicky Beard - Spring Woods High School

Attending camps has proven to be a great tool in the success of forensics programs. Coordinating and paying for camps can be daunting as well as

Corpus B

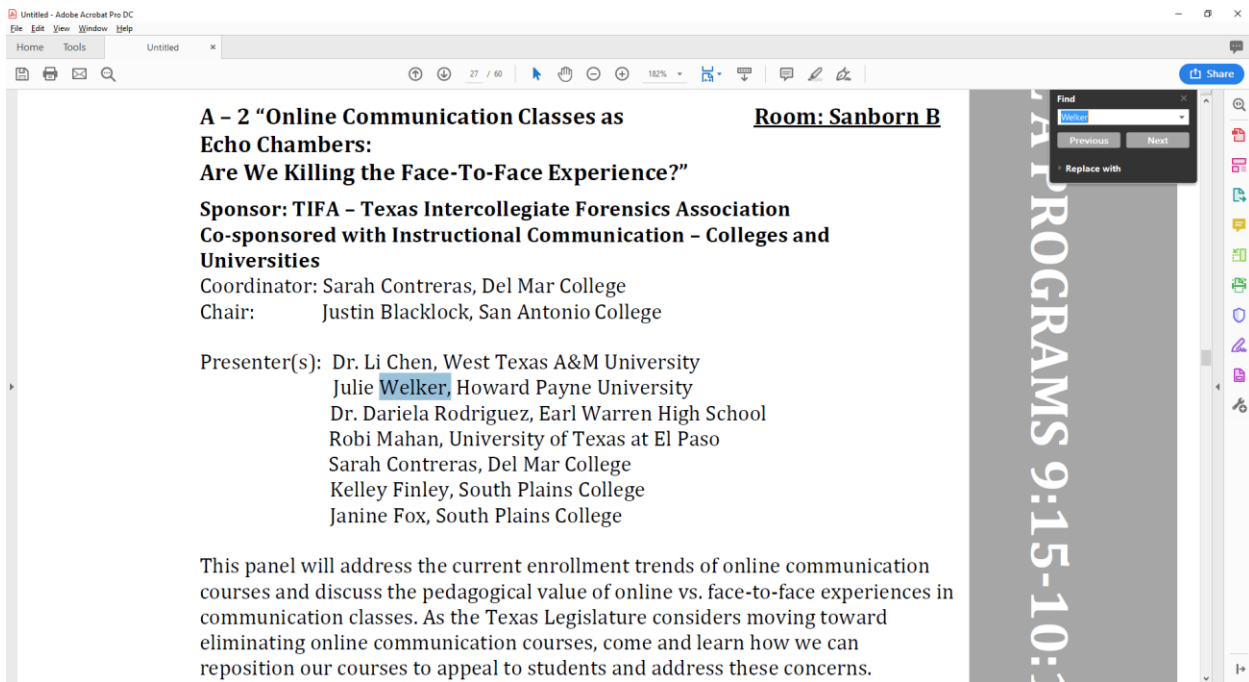
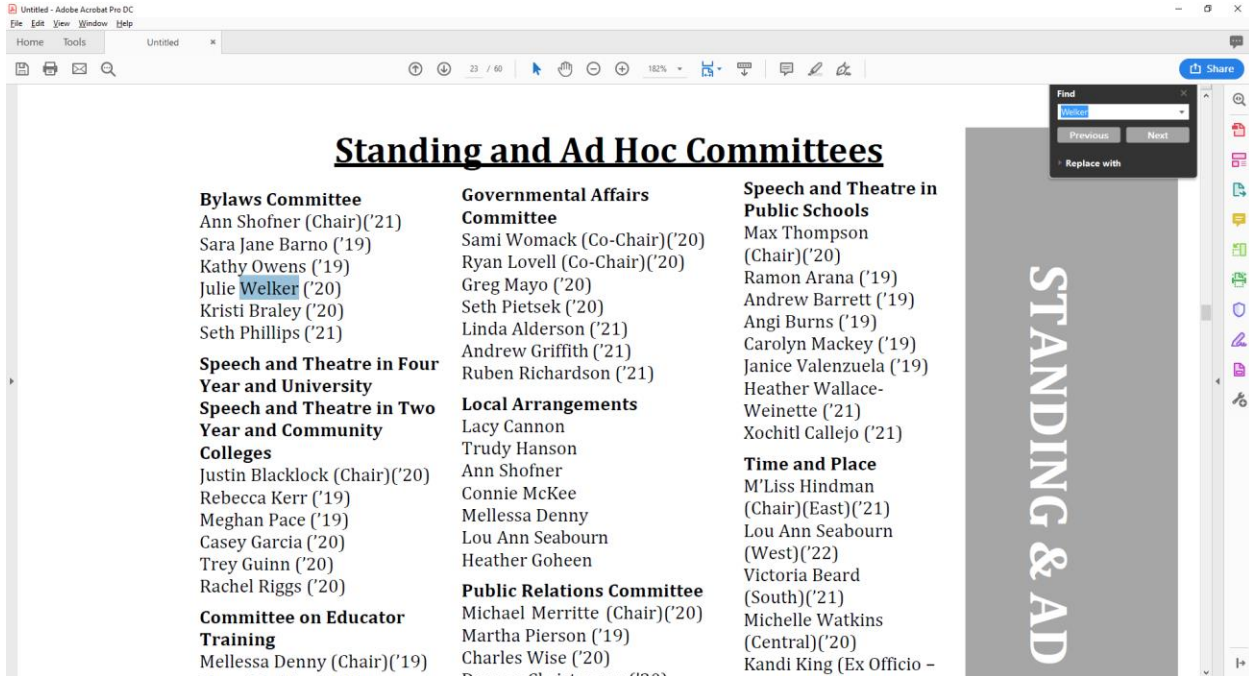
Coaching Extemp in the Age of Fake News

Coordinator: Sarah Contreras - Del Mar College
Chair: Jonathan Stansbury - Lone Star College

Presenters:
Rhonda Smith - Retired, Plano West Senior HS
Colin Gill - Woodlands High School

Coaching students involves more than rules, it involves ethical bevos as well. In the age of "Fake

2019 TSCA Convention



2020 TSCA

TSCA Bylaws Committee

TIFA Educator of the Year

3C Transitioning to an Online Classroom: A Round Table Discussion on the Experience of Teaching Public Speaking During the Covid-19 Pandemic
Sponsor: Instructional Development- College/University and Rhetoric & Communication Theory
Coordinator: Dr. Julie Welker
Chair: Dr. Amanda Jo Ratcliff
Presenter(s): Dr. Amanda Jo Ratcliff, Dr. Julie Welker, & Sheila Ritchie
Descriptor:
 This session invites the audience to participate in a Zoom round table discussion on the transition to online teaching. During the Spring of 2020, faculty across the country were forced to transition quickly to remote teaching as the Covid-19 pandemic prompted school closures. This panel will examine faculty experiences with this transition, identify lessons learned from moving courses to an online environment, and promote idea-sharing from experienced online speech faculty. Additionally, the unique elements of teaching public speaking online will be discussed.

Standing and Ad Hoc Committees

Bylaws Committee

Ann Shofner (Chair '21)
 Julie Welker ('20)
 Kristi Braley ('20)
 Seth Phillips ('21)
 Sara Jane Barno ('22)
 Kathy Owens ('22)

Speech and Theatre in Four Year University and Two Year Community College

Justin Blacklock (Chair '20)
 Casey Garcia ('20)
 Trey Guinn ('20)
 Dale Anderson ('20)
 Rachel Riggs ('20)
 Leslie Rodriguez ('22)

Committee on Educator Training

Melissa Denny (Chair '22)
 Krista Nix-Buckner ('20)
 Victoria Graves ('20)
 Angie Richard ('20)
 Kirsten Nash ('20)
 Melissa Witt ('22)
 Robert Shepard ('22)

Fiscal Review Committee

Brent Hinkle (Chair '20)
 Melissa Witt ('20)
 Greg McGee ('21)

Governmental Affairs Committee

Sami Womack (Co-Chair)(20)
 Ryan Lovell (Co-Chair)(20)
 Greg Mayo ('20)
 Seth Pietsek ('20)
 Linda Alderson ('21)
 Andrew Griffith ('21)
 Ruben Richardson ('21)

Public Relations Committee

Michael Merritte (Co-Chair '20)
 Jackie Ochoa (Co-Chair '22)
 Martha Pierson ('20)
 Charles Wise ('20)
 Deanne Christensen ('20)
 Kyle Peterson ('21)
 Jeffrey Van Slycke ('21)

Resolutions Committee

Adesuwa Omoruyi (Chair '20)
 Jayson Anderson ('20)
 Adrian Gallardo ('20)
 D'Nan Mathis ('20)

Speech and Theatre in Public Schools

Max Thompson (Chair '20)
 Ramon Arana ('20)
 Andrew Barrett ('22)
 Angi Burns ('20)
 Carolyn Mackey ('20)
 Janice Valenzuela ('20)
 Heather Wallace-Weinette ('21)
 Xochitl Callejo ('21)

UIL Advisory Committee

Joanna Hickey (Chair '20)
 Ross DeLeon ('20)
 JP Fugler ('20)
 Victor Martinez ('20)
 Louie Pacheco ('20)
 Bryan Winn ('20)
 Nicole Cornish ('21)
 Yolanda Silva ('21)

Nominating Committee

Julie Schniers (Chair '19)
 Wayne Kraemer ('19)
 Michael Merritte ('19)
 Eric Pinon ('19)
 Robert Shepard ('19)
 Seth Pietsek ('19)

Pattern F Panels – 11:30 – 12:30 PM

F-1

There's No Going Back: Forensics Competition in a "Post" COVID World

Sponsor: Texas Intercollegiate Forensic Association
Coordinator: Jeremy Hutchins, Texas State University
Chair: Julie Welker, Howard Payne University

Presenter(s): Wade Hescht, Lone Star College-North Harris
M'Liss Hindman, Tyler Junior College
Wayne Kraemer, Texas State University
Justin Blacklock, San Antonio College

Description: After a season and a half of virtual forensics participation, teams are (hopefully) able to compete face to face again. However, that we can does not mean that we will or should. This panel will consider forensics competition in a world "after" COVID. What did we learn from our virtual experience? Will virtual competition fade away or is a hybrid schedule likely to rise in popularity? As coaches, how have our needs, capabilities, and goals changed? Join us for this discussion of everything that is new about our normal.

F-2

SATURDAY – PANEL F P